

Technology Trends / Buyer Priorities

In this section, we'll break down market trends for a particular technology solution, organization, or buyer to provide detailed insights that include key use cases and challenges.

Technology Spend and FY24 Budget Requests

This section distills the most recent data to identify how particular organizations or buyers are prioritizing spending around technology solutions.

Federal Government Resources

In this section, we'll provide federal government resources that are relevant to guiding buying priorities and technology acquisition, such as news articles, executive orders, federal mandates, etc.

YOUR LOGO

STRATEGIC.

Sales Enablement Activities

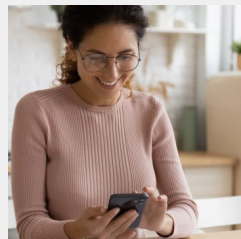
This section breaks down sales enablement activities with suggested resources that help your organization connect and engage with buyers.

Articles to Share



[Linked Article Headline...](#)

Article summary or excerpt...



[Linked Article Headline...](#)

Article summary or excerpt...

Sample Email

In this section, we'll provide an email template that uses data-driven insights to inform sales and marketing initiatives.

Assets for Nurture



WEBINAR

[Link to webinar.](#)



VIDEO

[Link to video.](#)



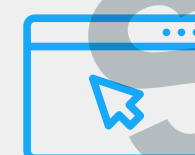
PODCAST

[Link to podcast.](#)



EBOOK

[Link to eBook download.](#)



RESOURCE CENTER

[Link to resource center.](#)